

# ALBERT ROH

Ph.D. Candidate  
USC Marshall School of Business  
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## EDUCATION

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### Marshall School of Business, University of Southern California

Ph.D. in Management and Organization (Strategic Management) 2022-*Present*

- Co-chair: [Nan Jia](#), [Milan Miric](#); Committee: [Shon Hiatt](#), [Bowen Lou](#), [Florenta Teodoridis](#)

### Fudan University

M.A. in Economics 2019-2022

- Advisor: [Shuo Chen](#)

### Hankuk University of Foreign Studies

B.A. in China Area Studies & Economics 2012-2019

## WORKING PAPERS

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### How AI Shapes Non-AI Positions: Evidence from Professional Service Firms

- Working Paper (Jia, N., Roh, A., Song, J & Wei, Y. 2025)

### Beyond Technology: How Organizations Shape Human-AI Collaboration

- Working Paper (Jia, N., & Roh, A. 2025)

### Substitution Over Compliance? Strategic Innovation between Data Privacy and Security Under Regulatory Scrutiny

- Working Paper (Roh, A., Jia, N., & Miric, M. 2024)

### Government Policy and Innovation Outcomes: Evidence from 2006 Chinese Indigenous Innovation Policy on Automation-AI Technologies

- Working Paper (Roh, A., Miric, M., & Jia, N. 2024)

### Generative AI for Enhanced Management Research: Analyzing Policy Environment for Firms' Technology Development based on Congressional Hearings

- Working Paper (Roh, A., Miric, M., & Jia, N. 2023)

### Digital Ingratiation and the Strength of Weak Ties in a Digital Small World Network

- Working Paper (Chen, S., Fan, X., Roh, A., Shi, W., & Tang, Y. 2019)

- Former Title: "Influence Activities in Academia: Evidence from Social Media"

## INVITED TALKS AND PRESENTATIONS

\*: scheduled

2025 Artificial Intelligence in Management Conference (Marina Del Rey)\*

2024 Organizational Design Community: Research in Progress (online); [AOM 2024 Showcase Symposium #1311 on Gen AI](#) (As an Organizer & Presenter) (Chicago); 2024 NMSRC Doctoral Conference (online)

2023 2023 NMSRC Doctoral Conference (online)

2021 2021 Symposium on Contemporary Labor Economics (online); The Asian and Australasian Society of Labour Economics (online)

## TEACHING

\*: scheduled

University of Southern California–Marshall School of Business

- Strategic Management (UG, BUAD-497)\*, *Instructor* Summer 2025
- Essentials and Digital Frontiers of Big Data (UG, DSO-428)\*, *Guest Speaker* Spring 2025
  - Class on transformers architecture, attention model, & application of large language models with coding session
- Applied Product Management (MBA, MOR-531)\*, *Guest Speaker* Spring 2025
  - Class on introduction to large language models and their applications
- Strategic Management (UG, BUAD-497), *Teaching Assistant* Spring 2025
- Seminar in Strategic Management (Ph.D., MOR-603), *Guest Speaker* Fall 2024
  - Class on transformers architecture, attention model, & application of large language models in management science studies

## AWARDS & FELLOWSHIPS

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USC Marshall PhD Fellowship	2022 – 2027
Dean's Scholarship, Hankuk University of Foreign Studies	2012, 2018
Confucius Institute Scholarship	2016 – 2017

## EXTRACURRICULAR TRAINING

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Using AI for Research in Organization Science	FEB 2024 – MAY 2024
Markets and Management PhD Development Program	APR 2023 – DEC 2023
2022-2023 Virtual PhD Seminar on Nonmarket Strategy	SEP 2022 – MAY 2023

## OTHER EXPERIENCE

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<b>Military Service</b> , ROK-US Combined Forces Command, Seoul, Korea	2013-2015
<ul style="list-style-type: none"> <li>• Honorably discharged as a Staff Sergeant (AirForce, E-5)</li> <li>• Translator and assistant to C4 and J4</li> </ul>	

## LANGUAGE

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English	<i>Fluent</i>
Mandarin Chinese	<i>Fluent</i>
Korean	<i>Native</i>
Japanese	<i>Intermediate</i>